

THE ASTONISHING NEW HUMBER SCEPTRE

We'd like to launch it with a 22-gun salute!



- 1 **Bang!** Distinctive new styling.
- 2 **Bang!** Beautiful black leathercloth roof covering.
- 3 **Bang!** Gold coachline on body beautiful.
- 4 **Bang!** Fresh air ventilation and heating.
- 5 **Bang!** Overdrive standard (some competitors don't have it; those that offer it charge you for it).
- 6 **Bang!** Steering wheel adjusts fore and aft.
- 7 **Bang!** 'Temperature Textured' front seats that recline.
- 8 **Bang!** Performance right up with the 2-litre lads (in some cases even better!).
- 9 **Bang!** With a 1.7 litre twin-carbed 5-bearing crankshaft engine that gives up to 30 miles to a gallon and goes 0-50 in under 9 seconds.
- 10 **Bang!** For your own good, re-read numbers 8 and 9.
- 11 **Bang!** Four blazing headlamps (they look good and you'll be able to see well).
- 12 **Bang!** Twin reversing lights (they look good and you'll be able to see well).
- 13 **Bang!** Individual rear seats.
- 14 **Bang!** Seat belts designed to match the trim.
- 15 **Bang!** A cigar lighter at the front.
- 16 **Bang!** A cigar lighter at the back (Humber overdoes it again!).
- 17 **Bang!** Real walnut (from the trees) finish all over the place.
- 18 **Bang!** Automatic transmission for a mere £43 extra (most of our so-called competitors charge almost double that).
- 19 **Bang!** Interior mirror that dips (O.K., so it's a small thing, but it's a nice touch).
- 20 **Bang!** Full instrumentation from rev counter to oil pressure gauge.
- 21 **Bang!** Illuminated lockable glove box with vanity mirror. (Humber overdoes it again and again).
- 22 **Bang!** And that final ineffable thing: Humber quality *all for £1,138!**

And lots and lots of other things like coat hooks and hand rails, lockable petrol cap, warning light if you're running low on fuel, safety-ledge wheels, 2-speed wipers, electric screen washers and over 17 cu. ft. of luggage space. We could go on and on and on. £1,138* have never gone such a long way.

* Ex works price, inc. P.T. (seat belts and whitewall tyres extra).

Gentlemen, be seated.

Part of the new deal from Rootes.

HUMBER  **ROOTES**